

Normal Communications Thomas A. Costa 39 State Street, Suite 110 Rochester, NY 14614

Contract #	1445760	Date Entered	10/10/16
Schedule Dates	10/11/16-10/17/16	Last Modified	10/10/16
Advertiser	John Salka/Assembly 121 St/Republican/NY (8411	Entered By	Julie Orilio

Grand Total: 48 \$3,380.00 CO-OP No Agency Normal Communications (13626) Headline # Product Political - Candidate Other (1066) Demo Brand SALKA/ ASSEMBLY 121/NY (566985) Order Type Salesperson Utica, House (1386) Normal Package Deal Sales Office Utica Commission % 15.00 **Buyer Name** Commission \$507.00 Phone/Fax **Net Total** \$2,873.00 CPE N/A Sales Tax **Account Types** Local/Political Billing Type Standard Comments

Utica (WUTR)

Oct. 2016

By Broadcast Month Spots

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	5A- ABC Morning News			1	1	1	1			4	\$10.00	\$40.00	Utica (WUTR)		10/10/16
2.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	7A- Good Morning America			1	1	1	1			4	\$35.00	\$140.00	Utica (WUTR)		10/10/16
3.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	9A- Live! With Kelly & Michael			1	1	1	1			4	\$25.00	\$100.00	Utica (WUTR)		10/10/16
4.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	10A- The Doctors			1	1	1	1			4	\$20.00	\$80.00	Utica (WUTR)		10/10/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	3P- Harry 3P			1	1	1	1			4	\$30.00	\$120.00	Utica (WUTR)		10/10/16
6.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	4P- Steve Harvey			1	1	1	1			4	\$40.00	\$160.00	Utica (WUTR)		10/10/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	5P- Ellen			1	1	1	1			4	\$50.00	\$200.00	Utica (WUTR)		10/10/16
8.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	5:58P- WUTR Eyewitness News at 6			1	1	1	1			4	\$65.00	\$260.00	Utica (WUTR)		10/10/16
9.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	6:30P- ABC World News Tonight	3		Х	Х	Х	Χ			3	\$150.00	\$450.00	Utica (WUTR)		10/10/16
10.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	11:35P- Jimmy Kimmel Live	4		Х	Х	Х	Х			4	\$20.00	\$80.00	Utica (WUTR)		10/10/16
11.0	Normal Line / SPOT	10/17/16-10/17/16	3		7:57P- Dancing with the Stars		1							1	\$350.00	\$350.00	Utica (WUTR)		10/10/16

		CONFIRMATION CONTRACT	Τ	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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<u>Rate</u>

\$3,380.00



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Order Type Salesperson Normal Utica, House (1386) Package Deal Sales Office

Utica Commission % 15.00 **Buyer Name** Commission \$507.00 Phone/Fax **Net Total** CPE \$2,873.00 N/A

Sales Tax

**Account Types** Local/Political Billing Type Standard

Comments

D Due - de- at Marath	Cuete	Date
By Broadcast Month	<u>Spots</u>	Rate
Oct. 2016	48	\$3,380.00
Grand Total:	48	\$3,380.00

13.0 Normal Line / SPOT 10/13/16-10/13/16 3 :30 7:57P- Grey's Anatomy 1 1 1 \$1 \$250.00 \$250.00 Utica (WUTR) 10/13/16 14.0 Normal Line / SPOT 10/14/16-10/14/16 3 :30 10P- 20/20 1 1 1 \$1 \$150.00 \$150.00 Utica (WUTR) 10/13/16 15.0 Normal Line / SPOT 10/15/16-10/15/16 3 :30 8P- Saturday Night Football 1 1 1 \$150.00 \$150.00 Utica (WUTR) 10/13/16 16.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 7P- America's Funniest Home Videos 1 1 1 \$250.00 \$250.00 Utica (WUTR) 10/13/16 17.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 10P- Quantico 1 1 1 \$250.00 \$250.00 Utica (WUTR) 10/13/16 18.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 9A- This Week 1 1 1 \$250.00 \$250.00 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$750.0 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$750.0 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$750.0 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$750.0 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$750.0 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$750.0 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$750.0 \$750.0 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$750.0 \$750.0 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$750.0 \$750.0 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$750.0 \$750.0 Utica (WUTR) 10/13/16 19.0 Normal Line / SPOT 10/16/16 19.0 Norma	Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0 Normal Line / SPOT 10/14/16 13 :30 10P- 20/20	12.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	8P- 10P (EST)			1					1	\$275.00	\$275.00	Utica (WUTR)	DWTS	10/10/16
15.0 Normal Line / SPOT 10/15/16-10/15/16 3 :30 8P- Saturday Night Football 1 1 \$150.00 \$150.00 Utica (WUTR) 10/16  16.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 7P- America's Funniest Home Videos 1 1 1 \$225.00 \$225.00 Utica (WUTR) 10/16  17.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 10P- Quantico 1 1 1 \$250.00 \$250.00 Utica (WUTR) 10/16  18.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 9A- This Week 1 1 1 \$250.00 \$250.00 Utica (WUTR) 10/16  19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16	13.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7:57P- Grey's Anatomy				1				1	\$250.00	\$250.00	Utica (WUTR)		10/10/16
16.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 7P- America's Funniest Home Videos 1 1 1 \$225.00 \$225.00 Utica (WUTR) 10/16 17.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 10P- Quantico 1 1 \$250.00 \$250.00 Utica (WUTR) 10/16 18.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 9A- This Week 1 1 1 \$250.00 \$250.00 Utica (WUTR) 10/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16	14.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	10P- 20/20					1			1	\$150.00	\$150.00	Utica (WUTR)		10/10/16
17.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 10P- Quantico 10/16 11 1 \$250.00 \$250.00 Utica (WUTR) 10/16 18.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 9A- This Week 1 1 1 \$250.00 \$250.00 Utica (WUTR) 10/16 19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16 10	15.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	8P- Saturday Night Football						1		1	\$150.00	\$150.00	Utica (WUTR)		10/10/16
18.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 9A- This Week 1 1 1 \$25.00 \$25.00 Utica (WUTR) 10/16  19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 1 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 1 1 \$75.00 Utica (WUTR) 10/16  10/16/16-10/16/16 10/16/16	16.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30								1	1	\$225.00	\$225.00	Utica (WUTR)		10/10/16
19.0 Normal Line / SPOT 10/16/16-10/16/16 3 :30 6:30P- World News 1 1 1 \$75.00 \$75.00 Utica (WUTR) 10/1	17.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	10P- Quantico							1	1	\$250.00	\$250.00	Utica (WUTR)		10/10/16
	18.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	9A- This Week							1	1	\$25.00	\$25.00	Utica (WUTR)		10/10/16
	19.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	6:30P- World News							1	1	\$75.00	\$75.00	Utica (WUTR)		10/10/16
CONFIRMATION CONTRACT						CON	FIF	RMA	ΔΤΙ(	NC	CC	DN <sup>-</sup>	ſR	RAC.	T				
	Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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